

Super Bowl Sunday

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Hi, everyone! Welcome back for another English Extravaganza! Next Sunday, there is a huge sports event in the United States that I want to tell you about. It's called the Super Bowl.

The Super Bowl is the annual championship for the National Football League, also known as the NFL.

Although it's not an official holiday, Super Bowl Sunday is an occasion

when many families and friends gather together to watch the game, including those who are not normally football fans. This year, the game will be played by the New England Patriots and the Philadelphia Eagles.



It's common for people to watch the game from home or at their local sports bar, which is a sports themed (スポーツをテーマにした) restaurant. Because of this, many grocery stores are crowded in the days leading up to the game as people go shopping for their party. During the game, however, groceries stores are fairly empty, since everyone is watching the game. As you might imagine, a lot of food is eaten during Super Bowl Sunday. The food is usually buffet-style,

where you serve yourself, rather than a sit-down meal. Foods traditionally eaten on Super Bowl Sunday include hamburgers, hot dogs, Buffalo wings, chili, pizza, and potato chips.

Almost as popular as the game itself is the halftime show. During the halftime show, several popular musicians will perform. This year's performers include Justin Timberlake. Over the past years, the commercials shown during the Super Bowl breaks are becoming more popular. Since there are over 110 million viewers watching the Super Bowl, the advertisements shown during the Super Bowl are highly sought after (需要がある), making them very expensive. A 30-second commercial can cost up to \$4.5 million, or 450 million yen). Some of these commercials become very popular, though, and become part of pop culture. So, do you like football? Will you watch the Super Bowl? I hope you enjoyed this week's English Extravaganza. I'll see you next time!

